



Conversation
Space

We're Curious

Thought Generation Workshop - our 4 step approach

We suggest starting our collaboration with a Thought Generation Workshop to align the following elements:



Vision

Values, philosophy and goals to provide direction and guide decision making



Key people

Understanding stakeholders and groups essential to engage



Learning journey

Determining the experience that participants will have



Road map

Guidance on delivery across different channels

Thought Generation Workshop

We have found that when organisations are looking to embed change through Conversational Wisdom®, the consultancy time spent on the initial set up and planning is essential to success.

Engaging in a Thought Generation Workshop with ourselves will help clarify the purpose of the learning interventions, define success criteria, align the content with your existing offerings, and generate a shared vision with key stakeholders for developing Conversational Wisdom® in your business.

During this workshop we would take you through the different approaches to developing Conversational Wisdom® and consider how each of them would align to both your organisational culture and business drivers. We will then share the outputs of the session and recommendations for moving forward.

Key areas of focus will include:-

- ✓ Vision and purpose
- ✓ Stakeholder engagement
- ✓ Scalability and resource needs
- ✓ Tailoring development to align to existing offerings
- ✓ Measurement and evaluation



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Thanks

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